(c) the assistance being provided to State Government by the Centre to attract the tourists to visit Madhya Pradesh?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) No, Sir. As per the information received from the Government of Madhya Pradesh, total tourist visits (domestic and foreign) to the State increased from 49,70,561 in 2002 to 60,60,989 in 2003 (21.9% growth) and to 87,54,801 in 2002 (44.4% growth).

(b) The details of annual flow of domestic and foreign tourist visits in the State for 2002, 2003 and 2004 is given below:-

Year	Domestic tourist visits	Foreign tourist visits
2002	4903242	67319
2003	5968716	92273
2004	8609426	145375

(c) Development of tourism is the responsibility of State/UT Governments. Ministry of Tourism, Government of India provides financial assistance to the State/UT Governments for Integrated Development of Tourism Circuits, Destination Development and Large Revenue Generating Projects under the schemes formulated for this purpose, in consultation with them based on *inter-se* priority, and availability of funds in a particular financial year. During the year 2004-05, 11 projects were prioritized for the State and an amount of Rs. 15.95 crore was sanctioned for the same.

Development of tourism in rural areas

2940. SHRI C. RAMACHANDRAIAH: Will the Minister of TOURISM be pleased to state:

(a) whether her Ministry has launched a project for development of tourism in rural areas;

(b) if so, the details thereof, State-wise;

(c) what is the amount of investment involved in the project; and

(d) what measures are being proposed to market these rural tourism destinations?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) The creation of infrastructure in Rural areas having potential for tourism is being supported under the existing scheme of Destination Development. The objective is to showcase rural life, art, culture and heritage at rural locations and in villages, which have core-competency in terms of craft/handloom/textiles etc.

(b) and (c) The funds under this scheme are sanctioned and released based on the proposals received from the State/UT Governments for infrastructure development at Rural sites. During the Tenth Five Year Plan the Financial Assistance extended till now for infrastructure creation is as per the enclosed Statement. (*See* below).

(d) Ministry of Tourism has decided to promote and market these rural tourism destinations through collaterals/print/electronic and internet media under the "Incredible India Campaign".

Statement

The 57 Rural Sites for which Central Assistance has been extended for infrastructure creation till date are as follows

(Rs. in lakhs)

State	Sl. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
1. Andhra Pradesh	1	Development of Pochampalli, Nalgonda Distt.	2003-04	50.00	40.00
	2	Rural Tourism at Konaseema Village, East Godavari Distt.	2003-04	50.00	50.00
	3	Development of Puttaparthi, Ananthpur Distt.	2004-05	49.50	39.60
	4	Development of Chinchinada, East Godavari Distt.	2004-05	50.00	40.00
	5	Development of Srikalahasti, Chittor Distt.	2004-05	50.00	40.00
2. Assam	6	Development of Rural Tourism at Durgapur, Distt. Golaghat	2002-03	46.83	14.04
	7	Dehing-Patakai Kshetra, Distt. Tinsukia	2004-05	44.33	35.46
	8	Rural Tourism at Sualkuchi in Kamrup Distt.	2004-05	50.00	40.00
3. Bihar	9	Rural Tourism Project, Nepura Village, Distt. Nalanda	2003-04	50.00	40.00
4. Chhattisgarh	10	Development of Rural Tourism at Village Chitrakote, Distt. Bastar	2003-04	50.00	15.00

State	Sl. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
	11	Development of Rural Tourism at Chitrakote	2003-04	50.00	40.00
	12	Development of Rural tourism at Champaran, Distt. Raipur	2003-04	50.00	15.00
	13	Rural Tourism at Nagarnar, Distt. Bastar	2003-04	48.00	38.40
	14	Development of Kondagaon, Distt. Bastar	2005-06	50.00	40.00
5. Delhi	15	Rural Tourism at Kotla Mubarakpur	2003-04	09.78	09.78
	16	Rural Tourism at Nangli, Razapur, Delhi	2003-04	36.30	36.30
6. Gujarat	17	Development of heritage village at Tera	2003-04	50.00	40.00
	18	Rural Tourism at Hodka, Distt. Kachchh	2003-04	50.00	40.00
	19	Development of Navagaon and Malegaon rural tourism, Distt. Rajkot	2003-04	92.70	27.81
7. Haryana	20	Rural Tourism at Jyotisar, Distt. Kurukshetra	2003-04	50.00	40.00
8. Himachal Pradesh	21	Rural Tourism at Nagar, Distt. Kullu	2003-04	50.00	40.00
	22	Rural Tourism Paragpur, Distt. Kangra Valley	2003-04	50.00	15.00
9. Jammu & Kashmir	23	Development of Rural Tourism at Village Drung, Distt. Baramula	2005-06	50.00	40.00
	24	Development of Rural Tourism at Village Surinsar, Distt. Jammu	2005-06	50.00	40.00
	25	Development of Rural Tourism at Village Gagangir, Distt. Srinagar	2005-06	50.00	40.00
	26	Development of Rural Tourism at Village Pahalgam, Distt. Anantnag	2005-06	50.00	40.00
10. Karnataka	27	Rural Tourism Project at Kokkare Bellur, Distt. Bellur	2002-03	50.00	15.00
	28	Development of Attiveri Bird Sanctionary as a rural tourism project, Distt. Uttar Kannada	2003-04	60.00	18.00
	29	Rural Tourism at Banavasi Dist., Uttar Kannada	2003-04	50.00	40.00
	30	Rural Tourism project in Anegundi, Distt. Bellary	2003-04	50.00	40.00
	31	Rural Tourism project in Coorg	2003-04	50.00	40.00
11. Kerala	32	Development of Kumbalangi as Rural Tourism Destination, Distt. Ernakulam	2003-04	50.00	40.00
	33	Development of rural tourism at Arnamula, Distt. Pathanamthitta	2003-04	20.00	16.00
	34	Development of village Balrampur in Thiruvananthapuram Distt.	2004-05	50.00	40.00
12. Madhya Pradesh	35	Rural tourism in Hatwa village, Distt. Siddhi	2002-03	44.00	13.20
	36	Rural tourism at Chaugan, Distt. Mandla	2003-04	50.00	40.00
	37	Rural tourism project at Pranpur, Distt. Ashoknagar	2003-04	48.00	38.00
	38	Rural Tourism Project at Orchha Distt. Tikamgarh	2005-06	50.00	40.00

State	Sl. No.	Name of the Project	Year of Sanction	Amount Sanctioned	Amount Released
13. Maharashtra	39	Rural Tourism at Sulibhanjan-Khultabad Distt. Aurangabad	2003-04	50.00	40.00
14. Nagaland	40	Rural Tourism at Mopunchupket	2002-03	50.00	15.00
15. Orissa	41	Rural Tourism project at Raghurajpur, Distt. Puri	2002-03	50.00	40.00
	42	Development of village Pipli in Puri Distt.	2004-05	50.00	40.00
16. Rajasthan	43	Rural tourism at Neemrana, Distt. Alwar	2003-04	50.00	40.00
	44	Rural tourism project Samode Village, Distt. Jaipur	2003-04	50.00	40.00
17. Sikkim	45	Development of village Lachen in North Distt.	2004-05	50.00	40.00
18. Tamil Nadu	46	Development of Kazhugumalai Under rural tourism, Distt. Thoothukudi	2003-04	48.66	38.94
	47	Development of Theerthamalai, Distt. Dharmapuri	2003-04	50.00	40.00
	48	Rural tourism at Karaikudi, Chettinadu, Distt. Sivaganga	2003-04	50.00	40.00
	49	Development of Devipattinam Navbhashnam in Ramnathpuram Distt.	2005-06	50.00	40.00
	50	Thirukurungudi, Distt.Tirunelveli	2005-06	50.00	40.00
19. Tripura	51	Rural tourism at Kamlasagar, Distt. West Tripura	2002-03	42.92	13.48
	52	Rural tourism at Champui Hills, Distt. North Tripura	2003-04	50.00	15.00
20. Uttaranchal	53	Rural tourism project at Jageshwar, Distt. Almora	2002-03	50.00	40.00
	54	Rural tourism project in Agora Village (Dodital) Uttar Kashi Distt.	2005-06	48.50	38.80
	55	Development of Hub Village at Mottad and its satellite station	2005-06	48.05	38.44
21. West Bengal	56	Development of Rural Tourism Centre at Ballabhpur Danga, Distt. Birbhum	2003-04	50.00	15.00
	57	Development of village Sonada, Distt. Darjeeling	2004-05	50.00	40.00
		TOTAL:		2787.57	1931.25

Project report on new destinations

2941. SHRI RAJKUMAR DHOOT: Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that Consultancy Business Development Division, Department of Tourism has submitted project reports for destination, circuit and rural tourism for various States;

(b) if so, the details thereof; and